### **Toyota Forklift**

Toyota Forklift Training Moose Jaw - Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, has been the top selling lift truck dealer in the U.S. Proudly celebrating more than 40 years of operations, the Irvine, California situated company offers a wide-ranging line of quality lift vehicles. Stemming from their reputation of superiority, reliability, and sturdiness, Toyota remains prevalent in this aggressive market. Quality is the cornerstone of Toyota's renowned Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are manufactured here.

All Toyota machines and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to relentless progress and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's success comes from its commitment to produce high quality lift trucks while providing exceptional client support and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is among the magazines prominent World's Most Admired Companies.

# Redefining Environmental Accountability

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other organizations and no other lift truck maker can match Toyota's record of protecting the natural environment while concurrently stimulating the economy. Environmental accountability is an important characteristic of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

Toyota originally released the 8-Series line of lift trucks in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission principles, and California's more environmentally friendly emission standards. The end invention is a lift vehicle that creates 70 percent less smog forming emissions than the current Federal standards tolerate.

What's more in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in regional parks and national forests damaged by environmental causes such as fires, as a product of this relationship. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of sellers to non-profit organizations and local consumers to help sustain communities all over the United States

#### Industry-Leading Safety

Toyota's lift vehicles offer superior output, visibility, ergonomics and resilience, and most importantly, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps limit the possibility of accidents and accidental injuries, and increasing productivity levels while minimizing the potential for product and equipment breakage.

System Active Stability senses numerous factors that might lead to lateral volatility and likely lateral overturn. When any of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to prevent injuries or accidents while adding strength.

The SAS systems were initially utilized on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped boost Toyota into the lead for industry safety standards. Now, SAS is utilized on practically every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with required operator instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's rigid values extend far beyond the technology itself. The company believes in providing extensive Operator Safety Training services to help clients satisfy and exceed OSHA standard 1910.178. Education programs, video lessons and various resources, covering a wide scope of subjects-from personal safety, to OSHA policies, to surface and cargo conditions, are offered through the vendor network.

## Toyota's U.S. Commitment

Toyota has sustained a continuous presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift vehicle. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service parts, with the total commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and buyers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its creator, Sakichi Toyoda, in 1867, and finally a education center.

#### Leader in Client Service and Satisfaction

The NCC embodies Toyota's dedication to providing top-notch client service. TMHU's 68 authorized Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all over the U.S, provide the most wide-ranging and inclusive client service and support in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to ensure total customer satisfaction.