

## Doosan Forklift

Doosan Forklift Training Moose Jaw - Doosan Infracore Company Ltd. is an international organization consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Technologies and Machine Instruments and Mechanization Systems.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Forklift division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

With a system consisting of over 90 independent sellers, the lift truck group supplies quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and sales locations all through Canada and the U.S. The forklift product line remarkably features 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck designs range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, due to their consistency in maintaining a high level of customer service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. lift Truck division situated in Cleveland has a professional team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### Start-up of the forklift industry

In the beginning the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled lift trucks as part of a domestic equipment expansion project. Sales of these goods were originally targeted to state-run firms, large scale organizations, and the military. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical instruction grew to become the new focus for improving quality and product development.

### Lift Truck Export Growth

Daewoo began the first domestic forklift business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's sophisticated technological advancements combined with sales success placed them in a position of significant expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This plan drastically expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a contemporary plant which helped establish the company for the manufacture of high added-value goods suited for export. In 1993, the corporation had a global sales network and started exporting versions they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.